



For Immediate Release

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OF THE
AVIATORS MODEL CODE OF CONDUCT**

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AMCC Supporter Program Launched

August 5, 2011 – The Permanent Editorial Board (PEB) of the Aviators Model Code of Conduct (AMCC) today launched the *AMCC Supporter* program – a branding and awareness initiative for Code of Conduct implementers. This initiative includes several tools to help build AMCC awareness and support, including:

- **AMCC Supporter Tag** – Implementers can show their support for the Code of Conduct by displaying the AMCC Supporter Tag (accessible at www.secureav.com/AMCC-Supporter-Tag.png) on their website, email signature block, and paper-based media. The Tag can be hyperlinked to the AMCC website at www.secureav.com.
- **AMCC QR Code** – Scanning the Quick Response code with a QR Code-enabled mobile device takes the user to the AMCC website. The QR Code can be displayed on implementer codes of conduct, email, and websites. It will be embedded in all future versions of the Code of Conduct.
- **AMCC Twitter Feed** – Recent developments and other AMCC news are pushed to Twitter subscribers. Follow us at <http://twitter.com/#!/search/users/SecureAv>.



The family of *codes of conduct* addresses pilots, flight instructors and aviation maintenance technicians, and includes specialized versions for glider, light sport, seaplane, and student pilots. Each code of conduct is available free, along with supporting materials at www.secureav.com. An example of an AMCC Supporter Program implementation is available at <http://www.secureav.com/Supporter-Example-Tag.jpg>. For more information about the Code of Conduct, contact PEB@secureav.com.
