iFly Adopts the
iFly Aviators Model Code of Conduct

For Immediate Release

April 16, 2008 – iFly has adopted the *iFly Aviators Model Code of Conduct* (Code of Conduct). The Code of Conduct presents broad guidance and recommendations to advance flight safety and responsible airmanship in the GA community. "The Aviators Model Code of Conduct is a unique, essential, and timely safety contribution to the GA community. It also provides fleet operators, such as iFly, with a well-developed, highly implementable resource that integrates with and enhances standard operating procedures and safety documentation. The *iFly Aviators Model Code of Conduct* will be provided to each iFly member and staff pilot, and integrated in iFly's flight training and pilot resource materials," said Andrew DeMond, iFly's CEO.

The Code of Conduct presents a vision of excellence in general aviation within its seven sections: (1) General Responsibilities of Aviators; (2) Passengers and People on the Surface; (3) Training and Proficiency; (4) Security; (5) Environmental Issues; (6) Use of Technology; and (7) Advancement and Promotion of General Aviation. The Code of Conduct is a "living document," periodically updated to reflect changes in aviation practices and the aviation environment.

The Aviators Model Code of Conduct, together with supporting materials, is available as a free public service to the GA community at <www.secureav.com>. The Code of Conduct's Permanent Editorial Board is presented at <www.secureav.com/PEB.pdf>. For more information about the Code of Conduct, contact <PEB@secureav.com>.

About iFly:

iFly is the world's first Exclusive Aero Club. iFly members enjoy unprecedented access to a managed fleet of next generation Columbia 350 aircraft for less than half the cost of traditional sole ownership. Co-founded by Erik Lindbergh, iFly is based at seven Southern California airports; VNY, SMO, TOA, LGB, SNA, CRQ, and MYF. For further information about iFly, contact Andrew DeMond at <andrew.demond@iflysmarter.com> or 1-310-374-0333. For membership information, contact 1-866-Go-Flying, or visit <www.iflysmarter.com>.