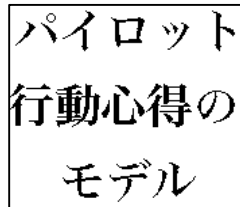


FOR IMMEDIATE RELEASE



JAPANESE TRANSLATION RELEASED OF THE AVIATORS MODEL CODE OF CONDUCT

April 6, 2012 – The Permanent Editorial Board of the Aviators Model Code of Conduct (AMCC) announces the release and immediate availability of a Japanese translation of the AMCC.

Spearheaded by Haruko Sugimoto Reese, the Japanese translation presents broad guidance and recommendations to advance flight safety and professionalism for pilots and aviation organizations alike.

Issei Imahashi, President of AOPA-JAPAN stated, “. . . The rate of accidents should go down measurably once pilots adopt these guidelines . . . [and] will help reduce accidents caused by human error. We sincerely hope that all pilots will adopt this Code of Conduct.”

The AMCC was created to assist pilots throughout the world. Chinese, Danish, French, German, Hebrew, Portuguese and Spanish versions have already been released. The translation is available at

www.secureav.com/AMCC-Listings-Page.html.



Haruko Sugimoto Reese

Haruko Sugimoto Reese, a private pilot, grew up in Japan where she received a B.A. (in English), a Master in Linguistics at Brigham Young University (focusing on machine translation and second language acquisition), and a graduate certificate in language therapy from Southern Methodist University. She has taught Japanese, English, and Math at various US institutions and is now a piano teacher and Certified Academic Language Therapist for dyslexic students. Haruko has been translating and interpreting Japanese and English for 45 years. She is also building a small aircraft.

The Code of Conduct has received extensive industry review and presents a vision of aviation excellence within its seven sections: (1) General Responsibilities of Aviators; (2) Passengers and People on the Surface; (3) Training and Proficiency; (4) Security; (5) Environmental Issues; (6) Use of Technology; and (7) Advancement and Promotion of Aviation. The Code is a living document and will be periodically updated to reflect changes in standards, practice, and the aviation environment.

In addition to the AMCC, other versions of the Code support aviation maintenance technicians, flight instructors, glider aviators, light sport aviators, seaplane pilots, and student pilots. Developed as a volunteer effort, each is available as a free public service along with supporting materials at

www.secureav.com. For more information about the Code of Conduct, contact

PEB@secureav.com.